

WinningStreak Casino Product Lines

	Turnkey Casino	White Label Casino	Agent Model Casino (Kiosk)
Casino setup fee	3.000,00 €	12.000,00 €	2.000,00 €
Due diligence (KYC) required	yes	yes	yes
Gaming license coverage	Operator	included	usually Operator
Recurring fees	yes / request quote	depends on chosen deal	no
Security deposit	no	yes	no
PSP contracts	Operator	included	Operator
Setup time	up to 4 weeks	up to 6 weeks	approx. 10 days
Setup method/installation	by WinningStreak	by WinningStreak	by WinningStreak
Signed agreement	yes	yes	yes
Service Level	partially managed	fully managed	partially managed
Revenue share (profit based)	starts at 73% / depends on volume	starts at 73% / depends on volume	request quote
Access to revenue stats	yes customizable	yes customizable	yes customizable
Custom affiliate program	yes	yes	yes
Affiliate software included	yes	yes	yes
Banner farm (marketing assets)	yes	yes	yes
Back-end data access	yes	yes	yes
Partner/operator support	cost-free	yes	cost-free
Sub-affiliate support	yes	yes	no
Player Support	primarily Operator	free / only 24/7 service is fee based	Operator
Branded live-support	Operator	request quote	Operator
Branded VIP program	Operator	yes	Operator
Player retention	Operator	yes branded	Operator
Help-desk	branded	branded	branded
Casino email addresses	yes up to 5	yes up to 5	on client side
Access mass-mailer	depends on revenue	depends on revenue	depends on revenue
Casino website hosting	WinningStreak no charge	WinningStreak no charge	WinningStreak no charge
Hosting cost (apps games)	both cost free	both cost free	both cost free
Website included	yes template based	yes template based	no
Mobile Support (website)	yes adaptive design	yes adaptive design	n/a
No. of languages per setup	please request supp. languages	please request supp. languages	please request supp. languages
Multi-lingual website	yes	yes	n/a
Multi-currency	yes	yes	yes
Custom design services	request quote	request quote	n/a
Tracking of banner hits/clicks	yes	yes	yes
Tracking of conversion steps	yes	yes	yes
Campaign ID tracking	yes	yes	yes
Reports & Statistics	real-time / batch	real-time / batch	real-time / batch
No. of casino games	up to 300	up to 700	up to 150
Certified games	no	partially (e.g. NetEnt)	no
Mobile games support	yes (HTML5)	yes (HTML5)	yes (HTML5)
Free new games (p.m.)	regularly	regularly	regularly
Live dealer casino	included	included	deal dependent
Raked poker (TOP network)	request quote	request quote	no
Bingo	request quote	request quote	request quote
Skill games	no	yes	no
Custom games	request quote	request quote	request quote
Custom domain (URL)	yes	yes	yes
Custom casino name	yes	yes	yes
Table style customization	request quote	request quote	yes
Table logo customization	request quote	request quote	yes / fee based
Free play balance	customizable	customizable	customizable
Unlimited fun play mode	yes	no	no
Promotion feed (JSON)	yes	yes	n/a
Customized promotions	yes	yes	yes
Customized splash screen	yes	yes	yes
Custom email templates ⁵	yes	yes	yes
Bonus setup	customizable	customizable	fixed preset
Bonus code support	full	full	limited
Wagering requirements	customizable	customizable	fixed preset
Progressive jackpots	yes / request quote	yes / request quote	yes / request quote
Fraud detection	yes	yes	yes
Player payments	Operator	< 48 h	Operator
Affiliate payments	Operator	WinningStreak	Operator
Partner/Operator payments	Operator pays WinningStreak	15th of each month	Operator pays WinningStreak
Neg. balance carry-over	n/a	yes	n/a
Life-time player ownership	yes	yes	yes
Life-time affiliate ownership	yes	yes	yes
Access to development API	yes	yes	yes
Front-end software license	proprietary	proprietary	n/a

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White Paper: http://turnkeycasino.com/resources/media/documents/turnkey_casino_white_paper.pdf